



Sacheev Bhogal

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About Me

📍 Durban North, KZN, South Africa
🗣️ English, Hindi, Afrikaans
🧑 34yo Indian Male with no disability

🌐 South Africa Citizen, ID 8710025195088
🚗 B - Light Vehicles

My Career Status

Current / Most Current

Creative Director
Highest Qualification: Diploma

Next

Senior Designer UX/UI
• KwaZulu-Natal.

Availability

Immediately

My Career Summary

Company	Position	Duration
Creative Sanctum	Creative Director (Self Employed)	July 2018 – Current
3 Way Marketing	Head of Design	Oct 2016 – July 2018
3 Way Marketing	Digital Designer	Feb 2015 – Oct 2016
Innoviate	Creative & Digital Specialist	Mar 2013 – Feb 2015
Immedia	Web Designer Administrator	Mar 2008 – Mar 2013
Africa Advertising	Web Designer	Mar 2007 – Mar 2008
NV Clothing	Assistant Manager	Apr 2006 – Feb 2007
Checkers Hyper - Gateway	Packer	Nov 2003 – Jan 2005

My Skills

Advanced

- Adobe Dreamweaver
- Adobe Indesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Keynote

Solid

- Adobe Edge Animate
 - Adobe Fireworks
 - Adobe Premiere
 - Microsoft Word
 - Adobe Edge Reflow
 - Microsoft Powerpoint
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My Employment

Creative Director at Creative Sanctum

July 2018 - Current

Permanent Senior position in Durban, Kwa-Zulu Natal

Developing digital marketing strategies to ensure a strong brand presence for clients.

Ensuring that websites were fully responsive and user friendly on all devices. UX/UI for multiple mobile applications.

iOS, Android, and Huawei certified UX/UI.

Creating Social Media channels (Facebook, Instagram, LinkedIn, Pinterest, TikTok and Youtube) as well as developing a community management strategy for clients to ensure that their brand presence was “always-on”

Developing a content strategy, including # (hashtag) campaigns for the best possible rankings on social media and search engines.

Reason for leaving: Covid-19 impacted business to a point that I am unable to continue.

Head of Design at 3 Way Marketing

Oct 2016 – July 2018

Permanent Senior position in Gauteng, Johannesburg Region

Creating and Management of Design strategies to help businesses optimise their online presence. Manage projects and tasks assigned to the creative team. Work with copywriters, developers, and account managers to create online campaigns.

Creative Lead (UX/UI) on the Alexander Forbes App.

Reason for leaving: Decided to start my own agency.

Digital Designer at 3 Way Marketing

Feb 2015 – Current

Permanent Intermediate position in Gauteng, West Rand

- Responsive Web Design
- Responsive Web Development
- Print Design / Layout
- Online Marketing
- Social Media Marketing

Reason for leaving: Internal promotion

Creative & Digital Specialist at Innoviate

Mar 2013 – Feb 2015

Permanent Senior position in Gauteng, East Rand

My duties included:

1. Creating Print and Digital graphics
2. Designing, Developing and Sending out Email Campaigns
3. Designing and Developing Responsive website (Desktop, Tablets and Smart Phones)

Reason for leaving: Better Opportunities

Web Designer Administrator at Immedia

Mar 2008 – Mar 2013

Permanent Intermediate position in KwaZulu-Natal

Design and development of websites, designing and maintaining events and competition pages, social media updates, design & management

Reason for leaving: looking to expand career options

Web Designer at Africa Advertising

Mar 2007 – Mar 2008

Permanent Junior position in KwaZulu-Natal, Dolphin Coast

Web Design, Graphic designer, uploading of web pages, creating interactive flash galleries and portfolios

Reason for leaving: Looking for better Opportunities

Assistant Manager at NV Clothing

Apr 2006 – Feb 2007

Graduate position in KwaZulu-Natal, Durban Region

Manage the Store, Cashier, Daily Stock Taking, Sales, Opening and closing the store, Managing staff

Reason for leaving: Studies

Packer at Checkers Hyper - Gateway

Nov 2003 – Jan 2005

None Selected Student / Graduate position in KwaZulu-Natal, Durban Region

Assisted the cashier in packing customers groceries

Reason for leaving: Studies

My Education

Diploma in Media Design & Technology – Damelin: Westridge.

Nov 2006

- Web Design
- Introduction To 3d Animation
- Graphic Design
- Flash Animation

Grade 12 / Matric in Matric Exemption – Effingham Secondary.

Dec 2004

- English
- Afrikaans
- Mathematics
- Physical Science
- Technical Drawing
- Computer Science

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